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## AMENDED FILING EXPLANATION

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This amendment, filed on May 2, 2013, revises the Direct Death Benefits and Matured Endowments Incurred section of Page 24 of the Annual Statement ("Direct Business") for Great American Life Insurance Company (NAIC # 63312). Revisions have been made to individual state data; the Grand Total schedule has not been revised.



# ANNUAL STATEMENT

For the Year Ended December 31, 2012

of the Condition and Affairs of the

## GREAT AMERICAN LIFE INSURANCE COMPANY

|   |   |  |
|---|---|--|
| NAIC Group Code.....0084, 0084<br>(Current Period) (Prior Period) | NAIC Company Code..... 63312  | Employer's ID Number..... 13-1935920   |
| Organized under the Laws of Ohio                                  | State of Domicile or Port of Entry Ohio   | Country of Domicile US   |
| Incorporated/Organized..... December 29, 1961                     | Commenced Business..... August 13, 1963   |  |
| Statutory Home Office   | 301 East Fourth Street..... Cincinnati ..... OH ..... US ..... 45202<br><i>(Street and Number) (City or Town, State, Country and Zip Code)</i>            |  |
| Main Administrative Office  | 301 East Fourth Street..... Cincinnati ..... OH ..... US..... 45202<br><i>(Street and Number) (City or Town, State, Country and Zip Code)</i>             | 513-357-3300-<br><i>(Area Code) (Telephone Number)</i>   |
| Mail Address  | Post Office Box 5420..... Cincinnati ..... OH ..... US ..... 45202<br><i>(Street and Number or P. O. Box) (City or Town, State, Country and Zip Code)</i> |  |
| Primary Location of Books and Records                             | 301 East Fourth Street..... Cincinnati ..... OH ..... US ..... 45202<br><i>(Street and Number) (City or Town, State, Country and Zip Code)</i>            | 513-357-3300-<br><i>(Area Code) (Telephone Number)</i>   |
| Internet Web Site Address   | www.gafri.com   |  |
| Statutory Statement Contact                                       | Brian Patrick Sponaugle<br><i>(Name)</i><br>bsponaugle@gafri.com<br><i>(E-Mail Address)</i>   | 513-412-2931-<br><i>(Area Code) (Telephone Number) (Extension)</i><br>513-412-1673-<br><i>(Fax Number)</i> |

### OFFICERS

| Name                           | Title                 | Name                     | Title                 |
|--------------------------------|-----------------------|--------------------------|-----------------------|
| 1. Stephen Craig Lindner       | President             | 2. Mark Francis Muething | Secretary             |
| 3. Christopher Patrick Miliano | Treasurer             | 4. Richard Lee Sutton    | Appointed Actuary     |
| John Paul Gruber               | Senior Vice President | Adrienne Susan Kessling  | Senior Vice President |
| Terry Jon Simpson #            | Vice President        | Brian Patrick Sponaugle  | Vice President        |

### OTHER

### DIRECTORS OR TRUSTEES

|                      |                       |                             |                       |
|----------------------|-----------------------|-----------------------------|-----------------------|
| Jeffrey Gene Hester  | Stephen Craig Lindner | Christopher Patrick Miliano | Mark Francis Muething |
| Michael James Prager |                       |                             |                       |

State of..... Ohio  
County of..... Hamilton

The officers of this reporting entity being duly sworn, each depose and say that they are the described officers of said reporting entity, and that on the reporting period stated above, all of the herein described assets were the absolute property of the said reporting entity, free and clear from any liens or claims thereon, except as herein stated, and that this statement, together with related exhibits, schedules and explanations therein contained, annexed or referred to, is a full and true statement of all the assets and liabilities and of the condition and affairs of the said reporting entity as of the reporting period stated above, and of its income and deductions therefrom for the period ended, and have been completed in accordance with the NAIC *Annual Statement Instructions and Accounting Practices and Procedures* manual except to the extent that: (1) state law may differ; or, (2) that state rules or regulations require differences in reporting not related to accounting practices and procedures, according to the best of their information, knowledge and belief, respectively. Furthermore, the scope of this attestation by the described officers also includes the related corresponding electronic filing with the NAIC, when required, that is an exact copy (except for formatting differences due to electronic filing) of the enclosed statement. The electronic filing may be requested by various regulators in lieu of or in addition to the enclosed statement.

|  |  |   |
|--|--|---|
| _____<br>(Signature)<br>Mark Francis Muething<br>_____<br>1. (Printed Name)<br>Secretary<br>_____<br>(Title) | _____<br>(Signature)<br>Christopher Patrick Miliano<br>_____<br>2. (Printed Name)<br>Treasurer<br>_____<br>(Title) | _____<br>(Signature)<br>John Paul Gruber<br>_____<br>3. (Printed Name)<br>Senior Vice President<br>_____<br>(Title) |
|--|--|---|

Subscribed and sworn to before me  
This \_\_\_\_\_ day of February 2013

a. Is this an original filing? Yes [ X ] No [ ]  
b. If no  
1. State the amendment number \_\_\_\_\_  
2. Date filed \_\_\_\_\_  
3. Number of pages attached \_\_\_\_\_